



Aaharam's offer to Mainstream retailers

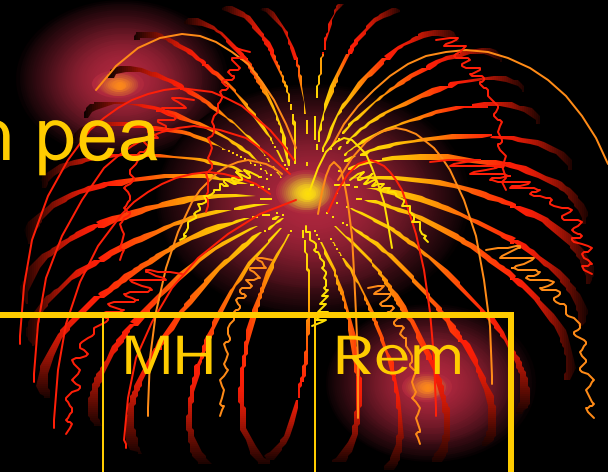
Interstate supply chain
network of producer groups

USP/Value Proposition



- >100,000 organized producers
- NPM and Default Organic products
- Diversity of product range
- Regularity in supplies
- Consistency in quality

Red gram/ Tur Dhal/Pigeon pea



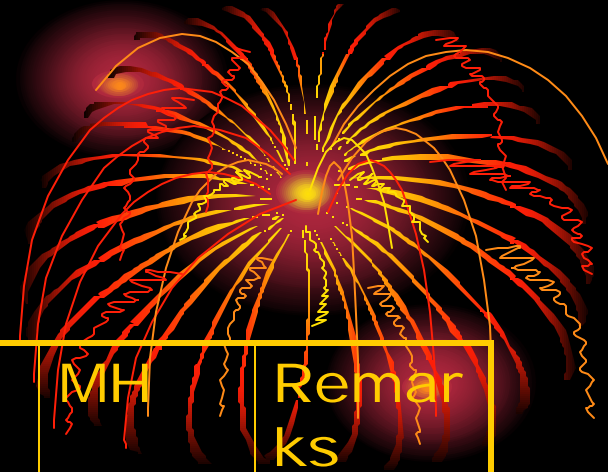
Supplying state	TN	MP	AP	OR	MH	Rem
Peak Season	Dec – Jan	Oct – Apr	Feb – Mar	Jan – Mar	Mar- Apr	
Volume committed to network	30 MT	75 MT	3000 MT	40 MT	20 MT	
Price per Kg (processed)	Rs. 28	Rs. 28	Rs. 28	Rs. 28	Rs. 28	

Green Gram



Supplying state	TN	MP	MH	OR	KA	AP
Peak Season	Dec - Jan	May - Jun	Oct - Nov	NA		
Volume committed to network	70 MT	20 MT	100 MT	NA		
Price per Kg						

Groundnut



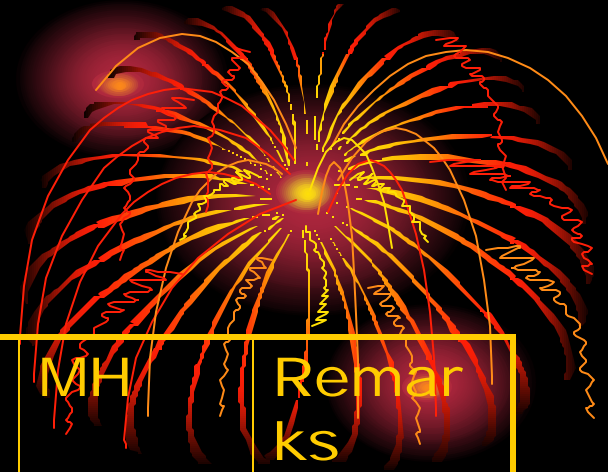
Supplying state	TN	MP	AP	OR	MH	Remarks
Peak Season	Dec - Mar	Oct - Nov	Oct - Nov	Nil	Oct - Nov	
Volume committed to network	100 MT	100 MT	10000 MT	Nil	50 MT	
Price per Kg (processed)				Nil		

Mango



Supplyin g state	TN	MP	AP	OR	MH	Remar ks
Peak Season	Ma y - jul	Apr - May	NA	NA	Apr - May	
Volume committ ed to network	110 0 MT	50 MT	NA	NA	100 MT	
Price per Kg (process ed)						

Tamarind



Supplying state	TN (deseeded)	MP	AP	OR (with seed)	MH	Remarks
Peak Season	Apr - Jul	NA	NA	Dec - Jan	Apr - May	
Volume committed to network	400 MT	NA	NA	300 MT	100 MT	
Price per Kg (processed)						